



Smart and Inclusive  
Solutions for a Better  
Life in Urban Districts

# Smart City Toolbox

**Replicable measure:**

Vienna - Activation and co-creation

Excerpted from: SMARTER TOGETHER – Smart City Toolbox – D8.3.2 - Version 1 – 28/06/2019



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## **Activation and co-creation**

### ***Presentation of the measure***

SMARTER TOGETHER made at a very early stage an informal cooperation agreement with the “Environment Counselling” (“die umweltberatung”), an institution linked to the adult education centres Volkshochschule Wien (VHS). The environment counselling provides information and council to citizens on every day ways of contributing to environmental goals and saving energy and money for instance. Cooperation was envisaged for specific SMARTER TOGETHER target groups in the area, namely tenants who are the main actors when it comes to consumption and energy efficiency at building level.

The contribution of end-users for the energy performance of a building is essential. Topics like heating demands, ventilation, dew points, biggest consumers, efficient lighting, warm water reduction, e.g. are part of the Workshop. Die umweltberatung was subcontracted for the moderation of these Co-Design events by the City of Vienna. The event was organized in cooperation also with the local VHS Simmering respectively in its facilities.

The method of the Workshops was designed as “Energy Saving Café”. Participants get coffee and cake and contribute in a very interactive way to different small tasks and discussions.

In April 2017, the “Walking Café” took place in Simmering, as an event organized by the Mobility Agency Vienna in cooperation with SMARTER TOGETHER. It is a well-established and innovative event format, which offers a tour through a specific area followed by a Pop-up-Café in public space. About 60 people from Simmering, as well as other parts of Vienna, participated. Participants were informed about several demonstration actions on-site. At the Café, a joint reflection of the visited sites and the project as a whole was also initiated to create another added value for the project itself.

### ***Budget needed***

The specific budget for this action will be provided at a later stage.

### ***Funding sources***

SMARTER TOGETHER budget

### ***Implementation timeframe***

Some weeks, depending on the availability of the executing company as well as on the existing knowledge as a basis for the event.

### **Partners required to implement the solution**

- SMARTER TOGETHER team
- Co-creation task lead who initiated the actions
- Mobility agency
- Vienna & Environment counselling
- Other existing institutions, executing companies

### **Preparation of the ground to create a fertile ecosystem for this measure to be set up**

After the experience of former information and participation events, the team looked for established institutions or undertakings for collaborations.

### **Step by step approach**

In April 2017, the “Walking Café” took place in Simmering, as an event organized by the Mobility Agency Vienna in cooperation with SMARTER TOGETHER.

“Energy saving café”: SMARTER TOGETHER made at a very early stage an informal cooperation agreement with the “Environment Counselling” (“die umweltberatung”), an institution linked to the adult education centre Volkshochschule Wien (VHS). Cooperation was envisaged for specific SMARTER TOGETHER target groups in the area, namely tenants, who are the main actors when it comes to consumption and energy efficiency at building level.

Die umweltberatung was subcontracted for the moderation of these Co-Design events by the City of Vienna. The event was organized on the 24<sup>th</sup> November 2017 in cooperation with the local VHS Simmering, respectively in its facilities.

### **Results/benefits available at this stage**

Walking Café: It is a well-established and innovative event format, which offers a tour through a specific area followed by a Pop-up-Café in public space. About 60 people from Simmering, as well as other parts of Vienna, participated.

Energy saving café: The environment counselling provides information and council to citizens on every day ways of contributing to environmental goals and saving energy and money for instance. It has a lot of experience with methods for successful knowledge transfer, which was an excellent basis for the effectivity of the workshop.

### **Is this measure a low hanging fruit?**

If appropriate institutions for cooperation are available and interested, then this measure can be considered a low hanging fruit.

***Lessons learned: enablers, barriers, solutions found***

Collaborations with other institutions help to reach a broader audience and other target groups. Furthermore, one can also benefit from the experience and relations of already established events.

***Replicability***

The solution is fully replicable; however, an interested party is necessary to initiate the activity. Also a partner for covering the costs is necessary if there is no EU budget available.

***Contact person***

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***Further information***

- <https://www.smartertogether.at/workshop-energie-sparen-im-haushalt/>