



Smart and Inclusive
Solutions for a Better
Life in Urban Districts

Smarter Together Logo Guidelines

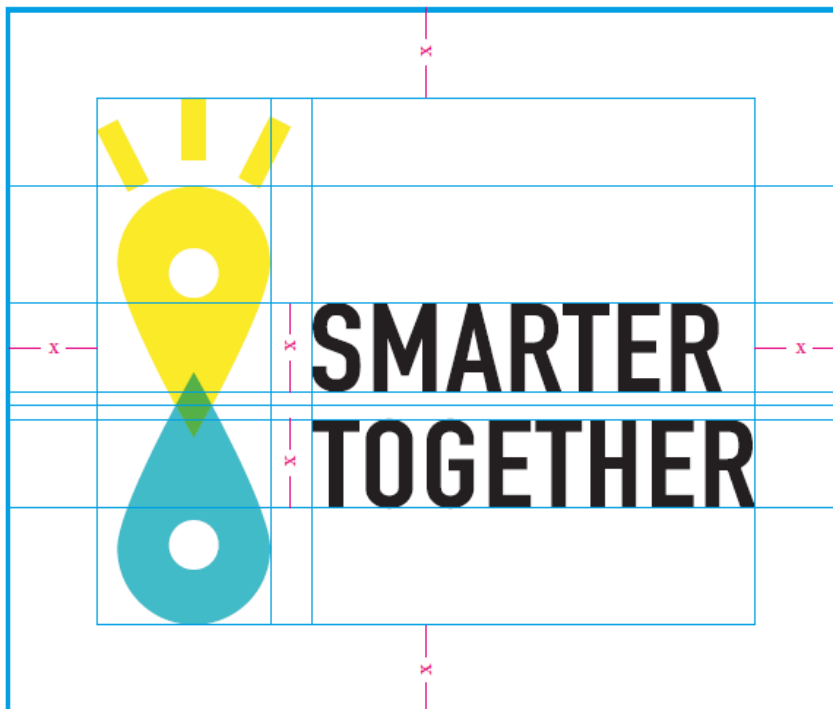


Use of the Smarter Together Logo



The logo and logotype can be used in its originally intended form, pictured above.

The required clear space for the SMARTER TOGETHER Logo is illustrated below. A clear space equal to or greater than “x” is required on all sides surrounding the SMARTER TOGETHER Logo, so it does not compete with other images, graphics, and text. This measurement “x” is equal to the height of the letters in the SMARTER TOGETHER. Do not place any elements inside this clear space.



Please do not:

- Set the logo against a pattern



- Resize just one element of the logo
- Distort the logo's proportions
- Recolor the logo
- Tilt the logo
- Change the font type of the logo

The following are approved variations of the Smarter Together logo, tailored to each participating Lighthouse city:

